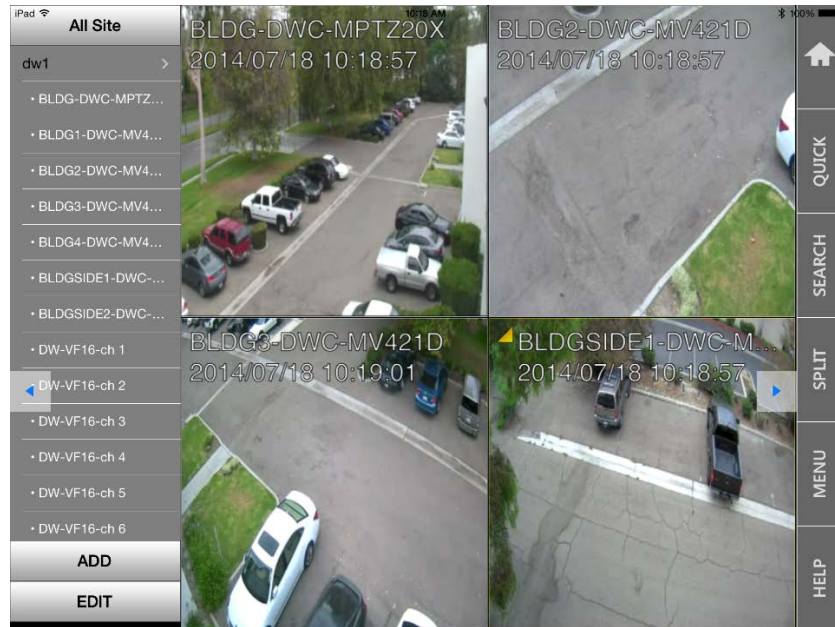




EMBARGOED, 29 SEPTEMBER 2014

Digital Watchdog® New Mobile App Now Available Download from the iTunes® Store; Android and Kindle Coming Soon



Digital Watchdog Mobile App

Tampa, FL. –November 17, 2014– [Digital Watchdog](#) (DW™), the industry leader in digital recorders, surveillance cameras and related management software, announces the availability of our new Digital Watchdog Mobile App for iOS. The Digital Watchdog Mobile App for iOS works seamlessly with Digital Watchdog’s popular DW Spectrum™ and allows you to monitor, configure and control your entire surveillance system from your smart phone and tablet. The new client app is currently available for iOS smart phones and tablets, and is expected to arrive in the Google Play Store early 2015.

“While Digital Watchdog’s line of mobile clients have led the market in innovation, features and ease of use. Our new mobile App consolidates all solutions under a single application for even easier management and system control,” said HK Lee, CEO, Digital Watchdog. “We were the first company in the CCTV industry to release an iOS App, and we will continue to add new features and functionality.”

The App will be available in LITE and PRO versions to match any application and need. The LITE version will be available at no charge and support features such as unlimited sites management with single site



monitoring in live and playback, PTZ control, image export and two-way audio. The PRO version for large scale applications will support all the LITE App's features and offer additional functionality such as multi-site monitoring, remote setup, notifications and App password protection.

The Digital Watchdog Mobile App includes the following features:

- Remote monitoring for multiple sites
- Unlimited sites support
- Monitor all your sites in live and playback simultaneously
- Create unique layouts with different cameras from different sites for the ultimate surveillance experience
- View up to 16 channels per screen, with up to 128 channels open at one time
- View the same channel in live and playback simultaneously
- View live and playback simultaneously on the same screen (PRO Version)
- Bookmark setup and search (PRO Version)
- Two-way audio
- PTZ camera control
- Relay output control (PRO Version)
- Capture event image snapshots
- Export short videos in .avi format for your records (PRO Version)
- E-mail and text notifications with image attachment
- Server location services powered by Google Maps - locate all your systems quickly and easily by their geographical location
- Pinch-to-zoom digital zoom support
- Remote server setup (PRO Version)
- Welcome App tour tutorial and complete help menu for "On the Go" help
- Password protected for complete security over your surveillance and data
- Reorganize screen order for supreme convenience

"With advances in mobile technology, Digital Watchdog understands that surveillance and system monitoring is no longer only done from behind a desk," said Wade Thomas, President, Digital Watchdog. "Our customers need to be connected to their systems constantly and need to be able to access and review data in an instant, no matter where they are. This new App fills that need."



The Digital Watchdog Mobile App will support monitoring for all DW Spectrum™ servers, including the Blackjack™ NVR series. Additional integration with all of Digital Watchdog's VMAX™ and VMAX960H™ solutions to come early 2015.

XXX

For Images or More Information:

Mark Espenschied

Director of Marketing

Digital Watchdog

marke@digital-watchdog.com

Toll Free: 866.446.3595 x283

www.digital-watchdog.com