

# Digital Watchdog Press Release

### Digital Watchdog® New STAR-LIGHT™ 37x PTZ Now Shipping



STAR-LIGHT™ PTZ37x Cameras

Cerritos, CA (April 6, 2015) — Digital Watchdog (DW™), the industry leader in digital recorders, surveillance cameras and related management software, announces the expansion of our STAR-LIGHT™ Super Low Light Camera Series with a new 37x Pan, Tilt, Zoom (PTZ) camera. The new camera is available in both outdoor dome and flush mount dome models. These cameras are powerful additions to our popular STAR-LIGHT™ series, more examples of our commitment to deliver feature-rich, easy to use and reliable security solutions to our customers worldwide.

The STAR-LIGHT™ 37x PTZ Cameras are high performance, super speed solutions with 37x optical zoom and 16x digital zoom with an incredible total zooming capability of 592x. Our STAR-LIGHT™ technology increases the length of time the shutter remains open to collect additional ambient light, revealing details in typically dark environments. The camera provides a 0-360° endless pan and 360° per second pan speed, always moving between view points by using the shortest path.

The PTZ 37x Cameras include the following features:

- > 1/4" Interline Transfer CCD, 680TVL [B/W], 560TVL [Color]
- > 37x Optical Zoom, 16x Digital Zoom with Auto Focus
- Wide Dynamic Range (WDR)
- > STAR-LIGHT™ Super Low Light Technology
- > 3.5 ~ 129.5mm Auto Focus Lens
- Smart DNR™ 3D Digital Noise Reduction
- Highlight Masking Exposure (HLC)
- > Pan 0-360° Endless
- 360° Per Second Pan Speed
- Vector Drive Technology (Pan/Tilt Motion in Shortest Path)
- Auto Day/Night with IR Cut Filter



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- > 128 Presets, 4 Patterns, 7 Schedules
- > 8 Alarm Sensor Input, 4 Relay Output
- Digital Image Stabilizer (DIS)
- Auto Gain Control (AGC)
- Digital Slow Shutter (DSS)
- Back Light Compensation (BLC)
- Auto White Balance (AWB)
- Programmable Privacy Zones
- Heater and Fan Built-in (PTZ37X and PTZ37XAL Models)
- > IP66 Certified (PTZ37X and PTZ37XAL Models)

To simplify installation, each camera's wiring module is included separately with your choice of mounting accessory. The DWC-PTZ37XFM is the flush mount version of the DWC-PTZ37X and includes the wiring module in the camera's housing. The PTZ37XAL includes the wiring module in the camera's housing. The 37x PTZ outdoor dome is IP66 weather resistant.

#### ABOUT DIGITAL WATCHDOG

Digital Watchdog® (DW™) empowers our customers as the industry-leading single source of value-driven complete solutions for all video surveillance applications (analog / hybrid / IP enterprise), focusing on ease of use and ROI. DW™ products offer technologically-advanced features including Star-Light™ super low light technology, WDR, Smart DNR™ and Smart IR™. Complete IP megapixel surveillance solutions include MEGApix® cameras and edge recording systems, Blackjack™ NVRs and DW Spectrum™ IPVMS for server, mobile and on-camera control. Complete analog surveillance solutions include STAR-LIGHT AHD™ 1080p and STAR-LIGHT MPA™ 1.3MP 960H cameras, VMAX™ DVRs and mobile management applications.

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#### For Images or More Information:

Mark Espenschied
Director of Marketing
Digital Watchdog
marke@digital-watchdog.com
Toll Free: 866.446.3595 x283

www.digital-watchdog.com

Phone: 866.446.3595 / Fax: 813.888.9262