



# Digital Watchdog Press Release

---

FOR IMMEDIATE RELEASE

## Digital Watchdog® Expands 960H Analog Recording Line



VMAX960H CORE™ 960H Recording Solution

**February 26, 2015**– [Digital Watchdog](#) (DW™), the industry leader in digital recorders, surveillance cameras and related management software, announces the release of our new VMAX960H CORE™ 8 and 16 Channel analog recorders, expanding our new VMAX960H CORE line of video recording solutions. The VMAX960H CORE is an advanced H.264 embedded digital video recorder that records real-time at 960H Resolution. This DVR offers the unparalleled image quality of the VMAX960H at an affordable cost for small and mid-size applications. The VMAX960H CORE is the latest addition to our line of high quality, high resolution, 960H analog recorders that revolutionize the way users think about analog recorders.

As technology advances, security systems require solutions where details are more visible, analytical playback offers more features than play and pause and DVRs offer additional layers of data security and backup. Cost effective projects may still choose analog solutions over IP for the immediate cost savings of maintaining an existing analog infrastructure. That is why DW™ found it paramount to launch the highest quality digital video recorder family available in the market.

960H resolution offers 960 Horizontal Pixel lines in each line of resolution. The 960H resolution is 34% better than D1 resolution. Combined with DW's 960H and Star-Light MPA™ Camera Series, the VMAX960H CORE provides a high resolution surveillance system using existing infrastructure and technology.

In addition to the superb resolution, the VMAX960H CORE offers strong playback and video management features that elevate this recorder compared to competing products. The DVR includes features such as quick setup and help menu for the best user experience on the market, FREE and simple DDNS, true DVR health monitoring with instant e-mail notifications on video loss and much more,



# Digital Watchdog Press Release

---

all available in a simplified hardware powered by the popular DW VMAX GUI for an ultimate user experience.

VMAX960H CORE features include:

- › 34% MORE Resolution with True 960x480 Display Recording
- › Pivot™ Central Management Software, Up to 128CH
- › Mobile Application for iPhone, iPad, iPod, Android Smart Phones and Tablets, and Kindle Fire
- › MAC Compatible Remote ACS Software
- › Intuitive Graphical User Interface (GUI)
- › HDD Calculation and Auto Recording Configuration
- › Event Notifications via Email, Text and Pivot™ CMS
- › Advanced H.264 Embedded DVR
- › Multiplex - Live, Playback, Recording, Backup, Network, Configuration
- › Up to 240 Frames per Second recording
- › 1 Audio Input, 1 Audio Output
- › 4 Sensor Input, 1 Relay Output
- › Simple & Free DDNS Service
- › Easy Web-Based Client with Multi-User Access
- › Scheduled Network Backup
- › Watermark Verification (Digital Signature Verification)
- › Help Menu on Major Functions
- › Auto & Manual Firmware Upgrade Available
- › Import/Export Configuration Between Multiple DVRs
- › USB Mouse, IR Remote Control, GUI

The VMAX960H CORE offers a complete suite of remote client management software to tailor the DVR to each individual project. The VMAX960H CORE comes with the popular Pivot™ and ACS™ software, as well as the new DW Spectrum™ Synergy Surveillance Software for IP and Analog hybrid installations. In addition, the VMAX960H CORE can be accessed using DW's mobile application for iOS devices, Android smartphones and tablets and the Kindle Fire tablet series.

The VMAX960H CORE comes in 4, 8 and 16 Channels configurations, with the option for up to 6TB internal storage.

## **ABOUT DIGITAL WATCHDOG**

Digital Watchdog® (DW™) empowers our customers as the industry-leading single source of value-driven complete solutions for all video surveillance applications (analog / hybrid / IP enterprise), focusing on ease of use and ROI. DW™ products offer technologically-advanced features including Star-Light™ super low light technology, WDR, Smart DNR™ and Smart IR™. Complete IP megapixel surveillance solutions include MEGApix® cameras and edge recording systems, Blackjack™ NVRs and DW

---



# Digital Watchdog Press Release

---

Spectrum™ IPVMS for server, mobile and on-camera control. Complete analog surveillance solutions include Star-Light MPA™ 1.3MP 960H cameras, VMAX™ DVRs and mobile management applications.

XXX

**For Images or More Information:**

Mark Espenschied

Director of Marketing

Digital Watchdog

marke@digital-watchdog.com

Toll Free: 866.446.3595 x283

[www.digital-watchdog.com](http://www.digital-watchdog.com)