

FOR IMMEDIATE RELEASE

## Digital Watchdog® Adds 720p Cameras to Popular MEGApix® Family

Models are Feature-Rich, Include Choice of Three Lenses, IR



MEGApix® 720p Surface Mount Indoor/Outdoor Vandal Dome Cameras

Cerritos, CA (May 19, 2015) – [Digital Watchdog](#) (DW<sup>TM</sup>), the industry leader in digital recorders, surveillance cameras and related management software, announces the release of our new MEGApix 720p Cameras. The 1MP resolution cameras expand the availability of MEGApix technology and come in the popular surface mount indoor/outdoor dome enclosure.

MEGApix 1MP network cameras provide real-time 720p High Definition video at up to 30fps. Advanced technologies include true Day/Night and BLC for clear images in challenging lighting conditions. A built-in web server and a user-friendly interface make these cameras easy to install and use. Power over Ethernet simplifies installation by providing both power and the network connection through a single cable. The cameras are ONVIF conformant, assuring their successful integration with other open platform video surveillance products. Housed in our attractive IP66-rated dome enclosure, these cameras provide the industry-leading benefits of MEGApix technology at an affordable price.

MEGApix 720p cameras are easy to install, maintain and adjust to any application.

Camera features include:

- › 1 Megapixel Image Sensor (720P, 30fps)
- › Real-time 720p 30fps High Definition
- › Dual Codecs (H.264, MJPEG) with Simultaneous Streaming
- › 2.8mm, 3.6mm, and 8.0mm Fixed Lens Options
- › Smart IR<sup>TM</sup> with Intelligent Camera Sync. 30ft Range on IR models
- › True Day/Night with Mechanical IR Cut Filter



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- › Auto Gain Control (AGC)
- › Back Light Compensation (BLC)
- › Auto White Balance (AWB)
- › Motion Detection
- › Web Server Built-in
- › PoE and DC12V
- › OnVIF Compliant, Profile S
- › Water Proof Cabling
- › IP66-Rated (Weather Resistant)

## ABOUT DIGITAL WATCHDOG

Digital Watchdog® (DW™) empowers our customers as the industry-leading single source of value-driven complete solutions for all video surveillance applications (analog / hybrid / IP enterprise), focusing on ease of use and ROI. DW™ products offer technologically-advanced features including Star-Light™ super low light technology, WDR, Smart DNR™ and Smart IR™. Complete IP megapixel surveillance solutions include MEGApix® cameras and edge recording systems, Blackjack™ NVRs and DW Spectrum™ IPVMS for server, mobile and on-camera control. Complete analog surveillance solutions include STAR-LIGHT AHD™ 1080p and STAR-LIGHT MPA™ 1.3MP 960H cameras, VMAX™ DVRs and mobile management applications.

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