Digital Watchdog Demo Price Policy

Demo Cost Guidelines have been instituted effective immediately. Any Demo Pricing that does not fall within these guidelines will require written approval from Wade in order to process.

Demo Cost for DVRs:

- Distributor: 60% off list price **maximum**.
- Dealers buying direct 1 time for Demo Gear: 50% off list price **maximum**.
- Dealer that already purchases direct: an additional 5% off their normal DW Cost **maximum**.

Demo Cost for Cameras:

- Distributor: **55**% off list price **maximum**.
- Dealers buying direct 1 time for Demo Gear: **45**% off list price **maximum**.
- Dealer that already purchases direct: an additional 5% off their normal DW Cost **maximum**.

Also, *any Sale that is more than 50% off List Price is tagged as a "House" Sale and not eligible for Commission*.